

# i10 £1k low carbon voucher scheme...

The purpose of the £1k low carbon voucher scheme is to stimulate low carbon economic growth by helping SMEs connect with the East of England universities

“When you are trying to change a global industry that is using 100 year old technology, the effort and resources required are immense, and the help that Cranfield University have provided has been invaluable.”

Ian Turner, MD,  
Juice Technology Ltd

No matter what kind of business you're in low carbon issues are going to affect it; supply chain, operations and customers are all part of the challenge. The opportunities are huge to develop cheaper, faster and better solutions and the East of England is leading the way.

#### Do you need to:

- Increase profitability through low carbon efficiency
- Develop new low carbon technologies, products and services
- Create sustainable business strategies
- Engage consultancy, technical advice and R&D focusing on low carbon
- Bring ideas to market
- Reduce your carbon footprint
- Keep your business lean, mean and green

#### How can universities help?

i10's £1k low carbon voucher scheme helps you address these issues by connecting you with relevant university expertise.



**ERDF**  
low carbon economic growth  
in the East of England



“I used Ask i10 to get more market information on how to find organisations interested in converting post-consumer plastics into diesel, i10 put me in touch with several organisations and individuals, as a result we have got our first business opportunity for our new technology! I recommend other businesses take advantage of the Ask i10 service.” Phil Mutsaerts, Allcontrols

# i10 Fact sheet

## low carbon voucher scheme

“As we strive towards our vision of ‘sustainable production and wise use of energy’, successful industry will welcome innovation and call on the expertise that exists in the region’s universities.

This is where i10 continues to provide such a vital role.”

John Best, CEO, EEEGR  
(East of England Energy Group)

### How does the scheme work?

The £1000 voucher pays for up to two days consultancy with an i10 university of your choice. There are fifty £1000 vouchers available. If you wish to extend the project this is negotiated directly with the university.

### How to apply?

It is easy to apply:

- w** log onto [www.i10.org.uk/lowcarbon](http://www.i10.org.uk/lowcarbon)
- t** talk to one of our business development managers on 0845 234 2314
- e** or email [lowcarbon@i10.org.uk](mailto:lowcarbon@i10.org.uk)

### Terms & Conditions

To qualify for the £1000 voucher you must be an SME (small to medium sized enterprise, 1-250 employees) located in the East of England (Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk or Suffolk). Only one voucher allowed per SME. Apply by 31st May 2009, the consultancy must be completed by 31st July 2009.

### Who is there to help?

Call 0845 234 2314, email [lowcarbon@i10.org.uk](mailto:lowcarbon@i10.org.uk). or visit the website [www.i10.org.uk/lowcarbon](http://www.i10.org.uk/lowcarbon) for more information.



### i10 is a collaboration of twelve universities in the East of England including

Anglia Ruskin University, University of Bedfordshire, University of Cambridge, Cranfield University, University of East Anglia (UEA), University of Essex, University of Hertfordshire, Norwich University College of the Arts, Open University, Royal Veterinary College, University Campus Suffolk and Writtle College.

i10 provides a range of online services to help you connect to the expertise and resources in the East of England’s universities:

- **Ask i10** - an enquiry service connecting you directly to university experts
- **GradsEast** - a free graduate recruitment service
- **GRANTnet** - an online tool helping you to find finance for your work with a university
- **Expertise and Facilities** - browsable databases of university resources
- **Innovation Tool** - test how innovative your business really is
- **E-learning tutorials** - continuing professional development (CPD) without leaving your desk!

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